

**For more information,
please contact:**
Kelly Haskins, VP Marketing
Launch CU
300 S. Plumosa St.
Merritt Island, FL 32952
(321) 455-9400 x1204
khaskins@launchcu.com



For Immediate Release

Launch Credit Union Donates to Brevard Indian River Lagoon Coalition

Merritt Island, Florida (May 16, 2023)

Launch Credit Union celebrated Earth Day by encouraging its members to enroll in e-statements to reduce paper waste. Over 900 members enrolled in e-statements during the month of April, which resulted in a savings of approximately \$1,800 to the credit union in terms of the cost of postage and paper. Launch rounded that up to \$2,000 and donated those funds to the Brevard Indian River Lagoon Coalition (BIRLC).

Craig Wallace, Chairman accepted the check on behalf of the BIRLC. “The Brevard Indian River Lagoon Coalition are thrilled to receive the generous donation of \$2000 from Launch Credit Union and their members. This donation comes at a pivotal moment as we are preparing to Launch a Lagoon Messaging campaign in collaboration with our many non-profit, business, and municipal partners, focused on educating the Brevard community on the current status of the of the Indian River Lagoon restoration effort,” says Wallace.

“We are fortunate to share the good news that our beloved lagoon, although still in a fragile state, is showing signs of healing from 50 plus years of neglect and pollution. With clearer waters, we are now attempting to start restoring the sea grass beds that will provide the critical life sustaining habitat and food source for marine life, as well as being a natural cleanser of the lagoon waters. This donation from Launch Credit Union will help us get the message out to more Brevard residents.”

The Brevard Indian River Lagoon Coalition is an all-volunteer, 501(c)(3) non-profit, nonpartisan organization seeking and facilitating education and collaboration--bringing together organizations, businesses and individuals who share the goal of supporting restoration of the Lagoon. The Indian River Lagoon stretches 156 miles from Ponce De Leon Inlet in New Smyrna Beach in the north, to Jupiter Inlet near West Palm Beach to the south. The Indian River Lagoon system includes Mosquito Lagoon, Banana River Lagoon and Indian River. This is a unique and diverse system that connects Volusia, Brevard, Indian River, St. Lucie and Martin counties.

Launch Credit Union is a full service, community credit union, with seventeen branches, and is rated excellent on Bauerfinancial.com. Launch is a CDFI certified credit union.

Membership is open to all who live, work, worship or attend school in one of the counties we serve. For more information on Launch Credit Union, please visit Launchcu.com or call (321) 455-9400.

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