

**For more information,
please contact:**
Kelly Haskins, VP Marketing
Launch CU
300 S. Plumosa St.
Merritt Island, FL 32952
(321) 455-9400 x1204
khaskins@launchcu.com



For Immediate Release

Launch Credit Union Donates to Brevard Indian River Lagoon Coalition

Merritt Island, Florida (May, 2022)

Launch Credit Union celebrated Earth Day by encouraging its members to enroll in e-statements to reduce paper waste. 979 members enrolled in e-statements during the month of April, which resulted in a savings of approximately \$1,900 to the credit unit in terms of the cost of postage and paper. Launch rounded that up to \$2,000 and donated those funds to the Brevard Indian River Lagoon Coalition.

“Our employees and our members live and work in the Indian River Lagoon area. We wanted to give back to our community and help make an impact on keeping our environment a safe and clean place for generations,” says Carli Barr, Digital Marketing Specialist for Launch CU.

David Carbone, Treasurer, and Craig Wallace, Chairman accepted the check on behalf of the BIRLC. “We thank Launch CU and look forward to working together in what future endeavors the future may hold,” says Wallace

The Brevard Indian River Lagoon Coalition is an all-volunteer, 501(c)(3) non-profit, nonpartisan organization seeking and facilitating education and collaboration--bringing together organizations, businesses and individuals who share the goal of supporting restoration of the Lagoon. The Indian River Lagoon stretches 156 miles from Ponce De Leon Inlet in New Smyrna Beach in the north, to Jupiter Inlet near West Palm Beach to the south. The Indian River Lagoon system includes Mosquito Lagoon, Banana River Lagoon and Indian River. This is a unique and diverse system that connects Volusia, Brevard, Indian River, St. Lucie and Martin counties.

Launch Credit Union is a full service, community credit union, rated 5-Stars on Bauerfinancial.com, with sixteen branches throughout Brevard and Volusia counties. Membership is open to all who live, work, worship or attend school in Brevard, Volusia, Seminole, Flagler, Osceola and Orange counties. For more information on Launch Credit Union, please visit Launchcu.com or call (321) 455-9400.

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