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***For Immediate Release***

## **Launch Credit Union Named Best Credit Union in the 2025 Brevard Community's Choice Awards**

**MERRITT ISLAND, FL (August 22, 2025)** – Launch Credit Union is proud to announce it has been voted **Best Credit Union** in the 2025 *Brevard Community's Choice Awards*. The awards, presented at a gala held on Thursday, August 21<sup>st</sup> at the Hilton Melbourne, recognized outstanding businesses and organizations across Brevard County as chosen by members of the community.

"This recognition is especially meaningful to us because it comes directly from the support and trust of our members and community," said Joe Mirachi, President/CEO of Launch Credit Union. "We are honored to receive this award and proud of our dedicated team whose commitment to service makes Launch CU a trusted financial partner for so many across Brevard."

The annual *Community's Choice Awards* celebrate excellence in local businesses by giving community members the opportunity to nominate and vote for their favorites in a variety of categories. Launch CU's win in the Credit Union category highlights the organization's ongoing commitment to providing exceptional service, innovative financial solutions, and community impact.

As Launch CU continues to grow, its mission remains focused on helping members "Go Beyond" every day by delivering out-of-this-world banking.

To view the full list of winners, visit: <https://yourchoiceawards.com/brevard/>

Established in 1963, Launch Credit Union is a full-service credit union, with seventeen branches located in Brevard and Volusia counties. Membership is open to all who live, work, worship or attend school in the counties we serve. Launch CU is CDFI certified and named to Best Regional Credit Unions 2025 by Newsweek and Plant-A Insights Group. For more information about Launch Credit Union, please visit [Launchcu.com](https://Launchcu.com) or call (321) 455-9400.

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