

SPONSORSHIP AND IN-KIND APPLICATION



Thank you for considering Launch Credit Union as a sponsor for your activity. Please read and complete both sides of this application. Incomplete applications will not be processed.
Application Notes: Launch CU serves Brevard, Volusia, Flagler, Seminole, Orange and Osceola counties and is owned and operated by its members. Launch CU will only sponsor activities, events or organizations that are within our field of membership (must live, work or worship or attend school in the counties we serve). See additional guidelines on the back of this page.
*Checks can only be made payable to non-profit organizations, not to individuals. Due to processing time, sponsorship requests need to be submitted at a minimum of **three weeks** before the date the funds are needed in hand. W-9 form is required for all sponsor requests.
All applications are subject to availability of funds.

Applicant/Contact Name: _____
Applicant Address: _____
Organization Name: _____
Organization Address: _____
Daytime Telephone Number(s): _____
E-mail address: _____
Are you a Launch CU member? Yes No

Are you requesting funds or items? Funds: Items:
Amount Requested: _____ Date Needed: _____
Check Payable to*: _____
Tax ID Number: _____ W-9 Form is required for any monetary donation.

If Launch is able to sponsor, would you like the check mailed? Yes No, I will pick up:

******As a part of Launch sponsoring your event, you agree to sharing a photo on your social media along with tagging Launch CU for recognition. (Facebook, Instagram, LinkedIn) Yes**

If sponsorship includes a logo or ad as recognition for sponsorship, please indicate where to send artwork, and artwork dimensions:

Sponsorship/Event Description: _____

Date of Event: _____ Event Location: _____

How many people expected in attendance?: _____

How will Launch CU be recognized? (ie: logo, mention in program, name on shirts, etc.)? _____

Please explain how your project/activity/event will better our community at large.

Explain how any funds will be utilized: _____

- Attach a sample of advertising or program, and letter of request, if possible.
- Attach a flyer or list of all sponsorship opportunities, along with the sponsorship amounts.

(CONTINUED ON NEXT PAGE)

- Attach a statement of affiliation with your organization. (copy of form letter, etc.)

Launch Sponsorship Guidelines

Groups or Organizations applying for sponsorship or in-kind donations must:

- be non-profit and able to demonstrate community support and involvement
- be based within our field of membership and must benefit those within our field of membership
- be able to verbalize how the money will be spent
- commit to acknowledging the credit unions contribution ie: placement of the credit union logo or name on promotional materials or event signs, programs, etc.

In general we will adhere to the following limits:

- *Group sponsorship limits* (recreational, educational, community events): up to \$500. If an advertising package is offered as a sponsorship benefit it should be submitted with this application.

Exclusions - The following are not eligible for sponsorship:

- Individuals
- Organizations, projects, events and other activities occurring outside of our field of membership
- Political or religious activities
- Travel or travel-related expenses
- Generic requests that may have been sent to various organizations - the 'To whom it may concern' letter
- Scholarships, endowments and foundations

Please note: Checks must be made payable to a non-profit organization, not an individual. In special circumstances the credit union staff responsible for administering this policy can waive any, or all, of the above requirements in the best interests of the parties involved. Please fill out this form and submit it for consideration to:

Launch Credit Union

Marketing Dept.

300 S. Plumosa Street

Merritt Island, FL 32952

Fax this information to: 321-452-7007 Phone: 321-455-9400 x1204

E-Mail: khaskins@launchcu.com
