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***For Immediate Release***

## **Launch CU Hosts Local Heroes' Day at Melbourne Branch**

Melbourne, Florida (September 8, 2021)

In celebration of its 1-year Anniversary since opening the Melbourne-Babcock branch of Launch Credit Union, the branch is hosting a series of celebrations throughout the month of September, including a Local Heroes' Day on Friday, September 24<sup>th</sup> at the Launch branch located at 685 S. Babcock Street in Melbourne, near the Melbourne International Airport.

"The past year has been challenging for so many people throughout our area, and we wanted to include a Heroes' Day in our anniversary events at our newest branch in Melbourne," says Branch Manager Stephanie Nesius. "What better way to thank our front-line heroes than with a day for them! We invite anyone who is a healthcare worker, firefighter, police officer or active or retired military to stop by on Friday, September 24<sup>th</sup> for free coffee, a free gift and to enter into a drawing for a chance to win two tickets to the Melbourne Food and Wine festival. It's our way of saying thanks for all you do!"

Established in 1963, Launch Credit Union is a full service credit union, rated 5-Stars on [Bauerfinancial.com](https://www.bauerfinancial.com) and 4<sup>th</sup> Best-In-State Credit Unions by [Forbes](https://www.forbes.com) and Statista in 2020. Launch has sixteen branches throughout Brevard and Volusia counties serving more than 70,000 members. Asset size is \$1 billion, and Launch has 260 full time employees. Membership is open to all who live, work, worship or attend school in Brevard, Volusia, Flagler, Seminole, Orange or Osceola. For more information about Launch Credit Union, please visit [Launchcu.com](https://www.launchcu.com) or call (321) 455-9400.

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