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For Immediate Release

Launch CU Named to Newsweek's America's Best Regional Banks and Credit Unions 2026 3rd Year in a Row

Merritt Island, Florida (February 25, 2026)

Launch Credit Union announced that for the third consecutive year, it has been recognized as one of America's Best Regional Credit Unions for 2026 by Newsweek and Plant-A Insights Group.

Through a comprehensive, data-driven analysis, financial institutions were evaluated using the Texas Ratio (a measure of a bank's credit quality), along with profitability, net loans and leases, and press coverage over the past two years. An extensive independent survey of more than 71,000 U.S. customers assessed experiences across 12 categories, including Customer Service, Perks and Benefits, and Fees and Interest Rates. In addition, over 1.9 million social media reviews and 129 million mobile app reviews were analyzed to determine the top 500 credit unions in the U.S.

"Being named to America's Best Regional Credit Unions for 2026 by Newsweek for the third consecutive year is a tremendous honor for our team and a reflection of the trust our members place in us every day," said Carlee Mixon, Marketing Manager. "This recognition reinforces our commitment to financial strength, operational excellence, and delivering an exceptional member experience as we continue helping our members and communities thrive."

Launch Credit Union is a full-service, community-based credit union serving more than 86,000 members with 17 branches located throughout Brevard and Volusia counties. Launch is rated "Excellent" by [BauerFinancial](#), and honored to be among the top regional credit unions in Newsweek Rankings three years in a row. Launch CU manages more than \$1.4 billion in assets and is committed to helping individuals, families, and businesses achieve lasting financial success. Membership is open to anyone who lives, works, worships, or attends school in the counties Launch Credit Union serves. For more information, please visit launchcu.com or call (800) 662-5257.

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