

**For more information,
please contact:**
Kelly Haskins, VP Marketing
Launch Credit Union
300 S. Plumosa St.
Merritt Island, FL 32952
321-455-9400 x1204 (office)
321-794-6485 (Mobile)
khaskins@launchcu.com



For Immediate Release

Launch CU Opens 2nd New Branch in Titusville

Titusville, Florida (June 23, 2022)

Launch Credit Union is positioning itself for further growth in Brevard, opening its 17th branch soon, located at 90 South Singleton in Titusville.

“With more than 11,000 members in Titusville alone, we saw the need for a second branch to assist our members in the north Brevard area,” says Joe Mirachi, President/CEO. “Growth is a key factor in our success at Launch CU, and we are excited to welcome new members who are looking for an excellent local financial institution to fit their needs.”

“I am so excited to open this 2nd branch in Titusville,” says Stephanie Baker, Branch Manager of the new Titusville-Singleton branch. “I grew up in Titusville, graduated from Astronaut High, and am proud to be able to help my fellow Titusville and Mims communities to achieve their financial goals. We are very much a family here in Titusville, and I look forward to seeing familiar faces, and meeting new people. My goal is to help you through the difficult times and celebrate your wins right alongside you.”

“Now more than ever people are looking for ways to make the most of their money,” says Kelly Haskins, VP of Marketing for Launch CU. “Many people have come to Launch to refinance their home loans or to use the equity in their homes for projects. People are looking for value everywhere. Launch has no minimum balance and no monthly service fee on Classic checking, which our members find to be a great value. At Launch, you can open your account with only \$5, and our loan rates are very competitive. Our staff offers personal, one-on-one service, which our members really enjoy, plus we offer easy to use digital services to make banking easy wherever you are.”

A Grand Opening and ribbon-cutting celebration is planned for Friday, July 8th at 11 am. There will be prize drawings, a free gift bag to the first 100 people in the door that day, food, drinks and WA1A will be doing a live radio remote from 11 am – 1 pm.

Everyone who opens an account in the months of July and August at the new Titusville-Singleton location receives \$25 in their account, plus a dancing Bluetooth speaker while supplies last.

Established in 1963, Launch Credit Union is a full service credit union, rated 5-Stars on Bauerfinancial.com and 4th Best-In-State Credit Unions by Forbes and Statista in 2020. Launch has seventeen branches throughout Brevard and Volusia counties serving more than 75,000 members. Asset size is \$1.1 Billion, and Launch has 280 full time employees. Membership is open to all who live, work, worship or attend school in Brevard, Volusia, Flagler, Seminole, Orange or Osceola. For more information about Launch Credit Union, please visit Launchcu.com or call (321) 455-9400.

###